

Jay Chiat Strategy Festival

The Temple House | Miami Beach, FL | October 11–13, 2010

4A's

Portia Badham
Nancy Hill (*Speaker*)
Jennifer Seidel
Brian Shaer
Troy Starwalt

520 Collective

Gia Medeiros (*Speaker*)

72 and Sunny

Kelly Schoeffel
Cyndi Yee

A

Activision

Eric Hirshberg (*Speaker*)

ADK interactive Inc

Susumu Oyama

Adweek

Ellie Parpis (*Speaker*)

Allen & Gerritsen, Inc.

Emily Bowden
Catherine Sheehan

ALMAP BBDO

Sergio Katz

Alpert Executive Search, Inc.

Michelle Schenker
Jennifer Trevor Hochman

AMP Agency

Allison Marsh
Jason Rivera

Apple Inc.

Allyson Kutler
Rebecca Van Dyck

ARC Worldwide

Karuna Rawal

ASATSU-DK INC.

Minoru Yashima

Avrett Free Ginsberg, Inc.

Stuart Grau

B

The Barbarian Group, Headquarters

Noah Brier

Bassett & Partners Inc

Tom Bassett (*Speaker*)

BBDO Minneapolis

Susan Kaufman

BBDO New York

Sean Boyle (*Speaker*)
Kimberly Ryneska (*Speaker*)
Justin Scarborough (*Speaker*)

BBH

Katie Harrison

BrainJuicer

Susan Griffin
Ari Popper (*Speaker*)

Bullet Brazil

Daniel Marques

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C

CHI America Partners, Inc.

David Broad

Cline, Davis & Mann, Inc.

Chris Albee
Eric Fink

Concept Cafe Advertising

Marco Vega

Contagious

Noelle Weaver

Crispin Porter + Bogusky, LLC

Sara Brito (*Speaker*)
Kaylin Goldstein (*Speaker*)
Scott Prindle (*Speaker*)
Dagny Scott (*Speaker*)

The Cultural Strategy Group

Douglas Cameron (*Speaker*)
Douglas Holt (*Speaker*)

D

d exposito & Partners

Will Pierce

Dachis Group

Peter Kim (*Speaker*)

David&Goliath

Tim Anderson

DDB New York

Sarah Plaskitt

DDB Worldwide Inc.

Maria Tender

Definition 6

Chris Wojda

Deutsch Inc., a Lowe & Partners Company

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Nicholas Rhodin
Shelby Rosen

Draftfcb/Irvine

Greg Dzurik

Draftfcb/San Francisco

Courtney Mortimer

droga5

Jonathan Bauer
Olivia Bright

E

Energy BBDO

Elke Anderle
Larry Gies

Escala Comunicação

Getúlio Albrecht

Euro RSCG Worldwide

Emily Aicklen
Jeremy Daly
Michael Fanuele
Christine Hasbun
Ryan Lynch (*Speaker*)
Regan Meador

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Euro RSCG Worldwide (continued)

Kerin Morrison
Tom Naughton

G

General Mills, Inc.

Erin Anderson (*Speaker*)

Giovanni+DRAFTFCB

Cinthia Kim
Luciana Mussato

Google

Janine Gianfredi
Ashley Hedges
John Militello (*Speaker*)
Jill Randell

Google & YouTube

Chris Johnson

Gotham

Alan Snitow
Michael Schmidt

Gotham Incorporated

John Heath
Meridith Peck

H

Hakuhodo Inc.

Kiyoshi Honda

J

Joe Doucet Studio

Joe Doucet (*Speaker*)

juliethompsoninc

Julie Thompson

JWT

Robin Bardolia
Yusuf Chuku (*Speaker*)
Sarah Daggar-Nickson (*Speaker*)
Jason DeTurris
Abby Leber (*Speaker*)
Joyce Moraes
Alex Pallete
Graham Phillips (*Speaker*)
Libby Schaub
Dylan Viner

JWT Brasil

Paulo Macari
Newton Nagumo

JWT Canada

Andrew Knight
Jack Perone

JWT/New York

Lorraine Arado
Jonathan Disegi

JWT Puerto Rico

Soraya Pina

K

Kirshenbaum Bond Senecal + Partners

Mick McCabe

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L

Landor Associates

Russ Meyer (*Speaker*)

LatinWorks

Tammy McCarty

LBi

Jonathan Isaac
Craig Konieczko

Lehman Millet

Jennifer Hruska

Leo Burnett Detroit

Heidi Gemolas
Melanie Reynolds

Leo Burnett Worldwide

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Ryan Johnson
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Lithium

Erin Korogodsky

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Stephanie Wheet

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Gery Lopez

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The Martin Agency Inc.

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Ashley Gibbs

M&C Saatchi - LA, Inc.

Kate Bristow

M&C Saatchi, Sydney

Tom Dery

McKinney

Walt Barron
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Meredith Hatten
Sean Jecko
Hank Leber (*Speaker*)
Becky Minervino
Jenny Nicholson (*Speaker*)
Janet Northen
Gretchen Walsh

Miami Ad School

Pippa Seichrist (*Speaker*)

MotiveQuest LLC

David Rabjohns

Moxie Interactive/Georgia

Paulette Chafe

N

Nail Communications

Jeremy Crisp (*Speaker*)

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Naked Communications

Scott Hattis
Paul Woolmington (*Speaker*)

NBC Universal

Laura Barajas

Neiman Group

Monica Lorusso
Amy Muntz

O

Ogilvy & Mather Argentina

Bernardo Geoghegan

Ogilvy & Mather Worldwide

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Colin Mitchell

Ogilvy New York

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Joan Dufresne
Marta LaRock

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Mark Bubula
Kjersti Hanneman
Sarah Nill

P

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Michael Chatfield
John Roberts

People Ideas & Culture

Domenico Vitale

Publicis Brazil

Marcio Beauclair

Publicis New York

Ian Zelesko

R

R/GA

Bertha Deshon
Brittany Diamond
Nancy King
John Mayo-Smith (*Speaker*)
Andrea Ring (*Speaker*)
Marc Shillum (*Speaker*)
Jason Tarantino

Rawle Murdy Associates, Inc.

West Herford

RP3

Scott Gold

RPA

Scott Jensen
Tim Taylor

S

Saatchi & Saatchi

Brianne Janacek
Aisea Laungaue
Maya Reti
Sophie Robbins
Jessica Wildman

Saatchi & Saatchi Canada

Yael Marantz

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StrawberryFrog

Ilana Bryant
Shachar Scott

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James Browning

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Caroline Watt

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Scott MacMaster (*Speaker*)
David Panzarasa
Martin Ramos (*Speaker*)
Jeremy Simon (*Speaker*)
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Niki Weber

Team One Advertising

Katherine Zeng

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Universal McCann/Detroit

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WARC.com

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Y&R Headquarters

Ana-Sofia Carbuccion (*Speaker*)

Y&R New York

Benny Thomas

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Holly Bowyer

Young & Rubicam Brands

Belle Frank (*Speaker*)

Z

Zeus Jones

Adrian Ho (*Speaker*)
Peter Petrulo