

## Jay Chiat Strategy Festival

The Temple House | Miami Beach, FL | October 11–13, 2010

### A

**Acheson, Adam**

Marina del Rey, CA

**Aguilera, Kimberly**

Tangerine, New York

**Aicklen, Emily**

Euro RSCG Worldwide, New York

**Albee, Chris**

Cline, Davis & Mann, Inc.,  
New York

**Albrecht, Getúlio**

Escala Comunicação,  
Porto Alegre,

**Anderle, Elke**

Energy BBDO, Chicago

**Anderson, Erin**

General Mills, Inc.,  
Minneapolis, MN (*Speaker*)

**Anderson, Tim**

David&Goliath, El Segundo, CA

**Arado, Lorraine**

JWT/New York, New York

### B

**Badham, Portia**

4A's, New York

**Barajas, Laura**

NBC Universal, New York

**Bardolia, Robin**

JWT, New York

**Barrett, Kate**

OLSON, Minneapolis

**Barron, Walt**

McKinney, Durham, NC

**Bassett, Tom**

Bassett & Partners Inc,  
San Francisco (*Speaker*)

**Bauer, Jonathan**

droga5, New York

**Beatty, Lisa**

St. John & Partners,  
Jacksonville, FL

**Beauclair, Marcio**

Publicis Brazil, São Paulo

**Bojaj, Diana**

Universal McCann/Detroit,  
Troy, MI

**Bowden, Emily**

Allen & Gerritsen, Inc.,  
Watertown, MA

**Bowyer, Holly**

Yahoo!, Burbank, CA

**Boyle, Sean**

BBDO New York (*Speaker*)

**Brier, Noah**

The Barbarian Group,  
Headquarters, New York

**Bright, Olivia**

droga5, New York

**Bristow, Kate**

M&C Saatchi - LA, Inc.,  
Santa Monica, CA

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### **Brito, Sara**

Crispin Porter + Bogusky, LLC,  
Boulder, CO (*Speaker*)

### **Broad, David**

CHI America Partners, Inc.,  
New York

### **Browning, James**

Sunrise Advertising, Cincinnati

### **Bruce, Danica**

Littlefield, Tulsa

### **Bryant, Ilana**

StrawberryFrog, New York

### **Bubula, Mark**

OLSON, Minneapolis

## **C**

### **Cameron, Douglas**

The Cultural Strategy Group,  
Brooklyn, NY (*Speaker*)

### **Carbuccia, Ana-Sofia**

Y&R Headquarters,  
New York (*Speaker*)

### **Chafe, Paulette**

Moxie Interactive/Georgia,  
Atlanta

### **Chatfield, Michael**

Partners + Napier, Rochester, NY

### **Chuku, Yusuf**

JWT, New York (*Speaker*)

### **Cleaver, James**

Ogilvy New York

### **Crisp, Jeremy**

Nail Communications,  
Providence, RI (*Speaker*)

### **Cruz, Marisol**

Lopez Negrete Communications,  
Houston

## **D**

### **Daggar-Nickson, Sarah**

JWT, New York (*Speaker*)

### **Daly, Jeremy**

Euro RSCG Worldwide, New York

### **Daly, Tom**

W5, Inc., Durham, NC

### **Delbridge, Andrew**

McKinney, Durham, NC  
(*Speaker*)

### **Denson, Elizabeth**

The Martin Agency Inc.,  
Richmond, VA

### **Dery, Tom**

M&C Saatchi, Sydney

### **Deshon, Bertha**

R/GA, New York

### **DeTurriss, Jason**

JWT, New York

### **Diamond, Brittany**

R/GA, New York

### **Disegi, Jonathan**

JWT/New York

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### **Doucet, Joe**

Joe Doucet Studio, New York  
(*Speaker*)

### **Dufresne, Joan**

Ogilvy New York

### **Dzurik, Greg**

Draftfcb/Irvine, Irvine, CA

## **F**

### **Fanuele, Michael**

Euro RSCG Worldwide, New York

### **Fedewa, Denise**

Leo Burnett Worldwide,  
Chicago

### **Fink, Eric**

Cline, Davis & Mann, Inc.,  
New York

### **Frank, Belle**

Young & Rubicam Brands,  
New York (*Speaker*)

## **G**

### **Gemolas, Heidi**

Leo Burnett Detroit,  
Rochester Hills, MI

### **Geoghegan, Bernardo**

Ogilvy & Mather Argentina,  
Buenos Aires

### **Gianfredi, Janine**

Google, New York

### **Gibbs, Ashley**

The Martin Agency Inc.,  
Richmond, VA

### **Gibraltar, Robert**

Urtak, New York

### **Gies, Larry**

Energy BBDO, Chicago

### **Gold, Scott**

RP3, Bethesda, MD

### **Goldstein, Kaylin**

Crispin Porter + Bogusky, LLC,  
Boulder, CO (*Speaker*)

### **Grau, Stuart**

Avrett Free Ginsberg, Inc.,  
New York

### **Griffin, Susan**

BrainJuicer, New York

## **H**

### **Hanneman, Kjersti**

OLSON, Minneapolis

### **Harrison, Katie**

BBH, New York

### **Hasbun, Christine**

Euro RSCG Worldwide, New York

### **Hatten, Meredith**

McKinney, Durham, NC

### **Hattis, Scott**

Naked Communications,  
New York

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### Heath, John

Gotham Incorporated, New York

### Hedges, Ashley

Google, Chicago

### Herford, West

Rawle Murdy Associates, Inc.,  
Charleston, SC

### Hermann, Anna

Ogilvy & Mather Worldwide,  
New York

### Hill, Nancy

4A's, New York (*Speaker*)

### Hirshberg, Eric

Activision, Santa Monica, CA  
(*Speaker*)

### Ho, Adrian

Zeus Jones, Minneapolis  
(*Speaker*)

### Holt, Douglas

The Cultural Strategy Group,  
Salida, CO (*Speaker*)

### Honda, Kiyoshi

Hakuhodo Inc., Minato-Ku,  
Tokyo

### Hruska, Jennifer

Lehman Millet, Boston, MA

## I

### Isaac, Jonathan

LBi, New York

## J

### Janacek, Brianne

Saatchi & Saatchi, New York

### Jecko, Sean

McKinney, Durham, NC

### Jensen, Scott

RPA, Santa Monica, CA

### Johnson, Chris

Google & YouTube,  
Santa Monica, CA

### Johnson, Ryan

Leo Burnett Worldwide,  
San Francisco

## K

### Katz, Sergio

ALMAP BBDO, Sao Paulo

### Kauder, Carol

Boulder, CO

### Kaufman, Susan

BBDO Minneapolis, Minneapolis

### Kim, Cinthia

Giovanni+DRAFTFCB, Sao Paulo

### Kim, Peter

Dachis Group, Austin (*Speaker*)

### King, Nancy

R/GA, New York

### Knight, Andrew

JWT Canada, Ontario,

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### **Konieczko, Craig**

LBi, New York

### **Korogodsky, Erin**

Lithium, San Francisco

### **Kutler, Allyson**

Apple Inc., Cupertino, CA

## **L**

### **LaRock, Marta**

Ogilvy New York, New York

### **Laungaue, Aisea**

Saatchi & Saatchi, New York

### **Leber, Abby**

JWT, New York *(Speaker)*

### **Leber, Hank**

McKinney, Durham, NC  
*(Speaker)*

### **Lopez, Gery**

Lopez Negrete Communications,  
Houston

### **Lorusso, Monica**

Neiman Group, Philadelphia

### **Lynch, Ryan**

Euro RSCG Worldwide,  
New York *(Speaker)*

## **M**

### **Macari, Paulo**

JWT Brasil, Sao Paolo

### **MacMaster, Scott**

TBWA\Chiat\Day Los Angeles,  
Los Angeles, CA *(Speaker)*

### **Marantz, Yael**

Saatchi & Saatchi Canada,  
Toronto

### **Marques, Daniel**

Bullet Brazil, Sao Paulo

### **Marsh, Allison**

AMP Agency, Boston

### **Mayo-Smith, John**

R/GA, New York *(Speaker)*

### **McCabe, Mick**

Kirshenbaum Bond Senecal +  
Partners, New York

### **McCarty, Tammy**

LatinWorks, Austin

### **Meador, Regan**

Euro RSCG Worldwide, New York

### **Medeiros, Gia**

520 Collective, Boulder, CO  
*(Speaker)*

### **Meyer, Russ**

Landor Associates, San Francisco  
*(Speaker)*

### **Militello, John**

Google, New York *(Speaker)*

### **Minervino, Becky**

McKinney, Durham, NC

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### **Mitchell, Colin**

Ogilvy & Mather Worldwide,  
New York

### **Mitchell, Greg**

San Francisco, CA

### **Moore, Albert**

Low & Partners, New York

### **Moraes, Joyce**

JWT, São Paulo,

### **Morrison, Kerin**

Euro RSCG Worldwide, New York

### **Mortimer, Courtney**

Draftfcb/San Francisco,  
San Francisco

### **Muntz, Amy**

Neiman Group, Philadelphia

### **Mussato, Luciana**

Giovanni+DRAFTFCB, Sao Paulo

## **N**

### **Nagumo, Newton**

JWT Brasil, Sao Paolo

### **Naughton, Tom**

Euro RSCG Worldwide, New York

### **Nicholson, Jenny**

McKinney, Durham, NC  
(*Speaker*)

### **Nill, Sarah**

OLSON, Minneapolis

### **Northen, Janet**

McKinney, Durham, NC

## **O**

### **Oyama, Susumu**

ADK interactive Inc, Tokyo

## **P**

### **Pallete, Alex**

JWT, New York

### **Panzarasa, David**

TBWA\Chiat\Day Los Angeles,  
Los Angeles

### **Parpis, Ellie**

Adweek, New York (*Speaker*)

### **Paul, Elizabeth**

Leo Burnett Worldwide,  
San Francisco

### **Peck, Meridith**

Gotham Incorporated, New York

### **Perone, Jack**

JWT Canada, Ontario,

### **Petrulo, Peter**

Zeus Jones, Minneapolis

### **Phillips, Graham**

JWT, New York (*Speaker*)

### **Pierce, Will**

d exposito & Partners, New York

### **Pina, Soraya**

JWT Puerto Rico, San Juan

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### **Plaskitt, Sarah**

DDB New York, New York

### **Popper, Ari**

BrainJuicer, New York (*Speaker*)

### **Precourt, Geoffrey**

WARC.com, Ashfield, MA

### **Prindle, Scott**

Crispin Porter + Bogusky, LLC,  
Boulder, CO (*Speaker*)

## **R**

### **Rabjohns, David**

MotiveQuest LLC, Evanston, IL

### **Ramos, Martin**

TBWA\Chiat\Day Los Angeles  
(*Speaker*)

### **Randell, Jill**

Google, New York

### **Rawal, Karuna**

ARC Worldwide, Chicago

### **Redlener, Stephanie**

The Talent Business, New York

### **Reti, Maya**

Saatchi & Saatchi, New York

### **Reynolds, Melanie**

Leo Burnett Detroit, Troy, MI

### **Rhodin, Nicholas**

Draftfcb New York, New York

### **Ring, Andrea**

R/GA, New York (*Speaker*)

### **Rivera, Jason**

AMP Agency, Boston

### **Robbins, Sophie**

Saatchi & Saatchi, New York

### **Roberts, John**

Partners + Napier, Rochester, NY

### **Rosen, Shelby**

Draftfcb New York

### **Ryneska, Kimberly**

BBDO New York (*Speaker*)

## **S**

### **Sakai, Takashi**

Tokyo

### **Scarborough, Justin**

BBDO New York (*Speaker*)

### **Schaub, Libby**

JWT, New York

### **Schenker, Michelle**

Alpert Executive Search, Inc.,  
New York

### **Schmidt, Michael**

Gotham, New York

### **Schoeffel, Kelly**

72 and Sunny, Los Angeles

### **Scott, Dagny**

Crispin Porter + Bogusky, LLC,  
Boulder, CO (*Speaker*)

### **Scott, Shachar**

StrawberryFrog, New York

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### **Seichrist, Pippa**

Miami Ad School, Miami Beach  
(*Speaker*)

### **Seidel, Jennifer**

4A's, New York

### **Shaer, Brian**

4A's, New York

### **Sheehan, Catherine**

Allen & Gerritsen, Inc.,  
Watertown, MA

### **Shillum, Marc**

R/GA, New York (*Speaker*)

### **Simon, Jeremy**

TBWA\Chiat\Day Los Angeles,  
Los Angeles (*Speaker*)

### **Snitow, Alan**

Gotham, New York

### **Starwalt, Troy**

4A's, New York

## **T**

### **Tarantino, Jason**

R/GA, New York

### **Taylor, Tim**

RPA, Santa Monica, CA

### **Tender, Maria**

DDB Worldwide Inc., New York

### **Teng, Dan**

TBWA\Chiat\Day Los Angeles,  
Los Angeles

### **Thomas, Benny**

Y&R New York

### **Thompson, Julie**

juliethompsoninc, New York

### **Trevor Hochman, Jennifer**

Alpert Executive Search, Inc.,  
New York

## **V**

### **Van Dyck, Rebecca**

Apple Inc., Cupertino, CA

### **Vartan, Brent**

Deutsch Inc., a Lowe & Partners  
Company, New York

### **Vega, Marco**

Concept Cafe Advertising, Miami

### **Viner, Dylan**

JWT, New York

### **Vitale, Domenico**

People Ideas & Culture,  
New York

## **W**

### **Walsh, Gretchen**

McKinney, Durham, NC

### **Watt, Caroline**

Tangerine, New York

### **Weaver, Noelle**

Contagious, New York

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### **Weber, Niki**

TBWA\Chiat\Day Los Angeles,  
Los Angeles

### **Wegerbauer, James**

Austin, TX

### **Wheet, Stephanie**

Littlefield, Tulsa, OK

### **Wildman, Jessica**

Saatchi & Saatchi, New York

### **Winsor, John**

Victor and Spoils, Boulder, CO  
(*Speaker*)

### **Wojda, Chris**

Definition 6, Atlanta

### **Woolmington, Paul**

Naked Communications,  
New York (*Speaker*)

## **Y**

### **Yashima, Minoru**

ASATSU-DK INC.,  
Shinagawa-ku, Tokyo

### **Yee, Cyndi**

72 and Sunny, Los Angeles

## **Z**

### **Zelesko, Ian**

Publicis New York

### **Zeng, Katherine**

Team One Advertising,  
El Segundo, CA